

Summary	Resourceful and agile Executive Producer who lives at the intersection of production, collaboration and financial acumen. I am dedicated to the organization of creativity while understanding how to maximize the relationship between the agency and the client with patience, humor and enthusiasm. Elevating the creative work and bringing it to life is what drives me, no matter the size of the frame in which the story is told or how the idea is sold. I have extensive experience with multi-million dollar productions, celebrities and professional athletes, cutting edge tabletop, and all forms of animation.	
Professional Experience	<p>DIGITAS HEALTH <i>VP, Group Creative Director, Motion Media / Broadcast Production (Long-Term Freelance)</i></p> <ul style="list-style-type: none"> - Executive Integrated Producer for all broadcast, digital and social content for health and wellness client - Manage workflow for editors and After Effects artists on million-dollar budgets for multi-spot campaign schedules - Bid and Produce with production companies for domestic and international live-action shoots - Supervise and assign associate producers on multiple content projects - Edit and create content with in house Motion Media team for all digital platforms <p>TOWNHOUSE - A WPP INTEGRATED PRODUCTION AGENCY <i>Vice President, Executive Integrated Producer</i></p> <ul style="list-style-type: none"> - Executive Integrated Producer for all broadcast and digital content on brands of McCormick, Pringles, Nestle Lean Cuisine, Haagen-Dazs, and Applebee's - Managed brand partnerships on million-dollar budgets for aggressive, multi-spot campaign schedules - Managed all external vendors on local and international live-action and tabletop shoots - Coordinated integrated content shoots across multiple brands within each client's portfolio - Supervised and assigned senior and associate producers on multiple content projects - Collaborated with senior-level clients and production cost consultant services <p>GREY NY <i>Vice President, Executive Producer</i></p> <ul style="list-style-type: none"> - Executive Produced for all broadcast and digital content on key brands of The J.M. Smucker Company, including Smucker's, Jif, Folgers and Pillsbury - Supervised producers to work with creative teams to meet all deadlines - Directed all editing, graphics and casting needs related to the campaigns - Worked hands-on with composers and music houses on original arrangements and licensing - Maintained strong relationships with graphics, animation, visual effects companies - Collaborated with senior-level clients on all production-related and budget issues - Contributed to script-writing during exploratory creative phases - Produced / Pitched content for agency new business opportunities <p>GREY WORLDWIDE <i>Vice President, Producer</i></p> <ul style="list-style-type: none"> - Executive Produced for all television commercial production on the following accounts: 3M, Hasbro Star Wars, Major League Baseball - Produced high-profile, special effects television campaigns for the following accounts: Panasonic, M&M Mars, Progressive Auto Insurance and The Coca Cola Company - Produced celebrity-based commercials, including extensive work with feature film and music video directors such as Kevin Smith, David McNally and Cyndi Lauper - Produced behind-the-scenes documentary shoots of major television commercial productions, specifically content for website and viral advertising campaigns - Wrote and produced television commercial advertisements for Hasbro Star Wars action figures and games since the re-launch of the brand (1995 to 2005) - Produced live action shoots for Hasbro in conjunction with Lucasfilm Licensing and supervised costumed character appearances with the Lucasfilm Archives - Worked with international live-action directors and animation companies 	<p>New York, NY 2019 – Present</p> <p>New York, NY 2016 – 2019</p> <p>New York, NY 2007 – 2016</p> <p>New York, NY 1995 – 2007</p>
Awards	<p><u>Twitter Interception Award</u> – Super Bowl 2019 – Frank's RedHot</p> <p><u>Effie Award</u> – Bronze for Sustained Success for Darden / Olive Garden</p> <p><u>Mobius Advertising Awards</u> – Outstanding Creativity for M&M / Mars and Panasonic</p> <p><u>Hasbro Advertising Award</u> – Outstanding Brand Production</p>	
Software Skills	Adobe Creative Suite: Fluent in Premiere Pro, Photoshop, Illustrator; Sibelius Music Composition Software	
Education	<p>HOFSTRA UNIVERSITY <i>Bachelor of Arts in Communication (Film & Television)</i> Minor in Music Composition and Arranging</p>	Hempstead, NY
Interests	Musical director, arranger and composer, saxophonist (soprano, alto, tenor & baritone) Extensive knowledge of all Disney IP (Star Wars, Marvel, Pixar, Disney features), with a passion for behind-the-scenes and the history of special effects for genre filmmaking and animation	
Reel	www.adamseely.com	